Grow by FarmHer Makes West Coast Stop
Grow by FarmHer heads to California with an Event at the World Ag Expo

Des Moines, IA– FarmHer is excited to announce the debut of its first west coast Grow by FarmHer day-long event to be held at the World Ag Expo in Tulare, CA on Wednesday, February 13, 2019.

Grow by FarmHer events are designed to inspire, encourage and educate young women, ages 16 to 23, to pursue their passion for agriculture through their future careers. A limited number of tickets are available and, thanks to the generous support from Nationwide Insurance and Corteva Agribusiness, there is no cost for young ladies to attend.

Whether participants are looking to expand their interests in agriculture, continuing their education in diverse ag-related areas, or wondering what their future career opportunities might be, Grow by FarmHer is a great way to connect with mentors and the women who are leading the industry.

A lineup of dynamic speakers will headline this Grow by FarmHer event. Marji Guyler-Alaniz, founder of FarmHer and host of the award-winning national cable television show, FarmHer, will share the purpose and mission behind the FarmHer brand. Additionally a host of powerful women will take the stage through panel discussions.

“Our goal with the Grow events is to show young women that they can do or be anything they set their mind to,” said Marji Guyler-Alaniz, President and Founder of FarmHer. “Here at FarmHer, we live the motto, ’if you can see it, you can be it.’ This is exactly what Grow will instill in all of the young women in attendance as they ‘Grow’ as a FarmHer. By bringing together today’s successful leaders with the next generation, we will help these young women ‘Grow’ as a FarmHer.”
In addition to the typical event offerings, the World Ag Expo Grow event will also give participants the opportunity to explore the grounds through an interactive scavenger hunt.

Registration is now open at www.FarmHer/com/pages/worldagexpo. For updates, follow @FarmHer1 on Facebook, Twitter and Instagram.

About FarmHer:
FarmHer was founded in 2013 to change the image of agriculture, depicting women taking an active role in the industry through photographs and by sharing their stories. It quickly became clear that women in agriculture not only appreciated FarmHer, but they needed it. And they asked for more. Today, FarmHer has grown into much more than just a gallery of images; it is changing the way people perceive a farmer. Through events, a weekly TV and radio show, podcast and lines of merchandise, FarmHer continues to update image of agriculture to include women. Women are rising to the forefront of agriculture and FarmHer is excited to be a driving force behind this effort. Learn more at www.FarmHer.com.

###