FarmHer Hosts Third Annual ‘I am FarmHer’ Event

Des Moines, IA – Women from all walks of life with a passion for agriculture will converge on America’s heartland to be inspired and empowered at this year’s ‘I am FarmHer’ event.

FarmHer will bring together professionals and producers who share a love for agriculture and a desire to collaboratively bring light to how their lifestyles are impacting the world around them. Whether attendees are looking to expand their knowledge of the industry or leave with valuable connections, this event will be the destination for women in agriculture this summer.

Two new experiences are sure to be the highlight of this year’s event. These include:

- FarmHer’s Market - As the first of its kind, the FarmHer’s Market will celebrate the crafts of talented women from across the country. It will give female entrepreneurs the opportunity to share their unique products and talents with attendees. Attendees will have an opportunity to sample their creations and learn new skills while participating in mini workshops.

- The Cube - This interactive and creative space is where industry meets FarmHer as organizations present the latest and greatest in agricultural science, technology, and engineering. This will be a unique opportunity for businesses, both large and small, to showcase what is happening in their organizations for the advancement of the agriculture industry.

A lineup of dynamic speakers will be featured this year. Rosalind ‘Roz’ Fox, Factory Manager for John Deere Des Moines Works, will share her story of humble beginnings and how her persistence to become an engineer paid off. Body language expert, Jan Hargrave, will teach attendees how their bodies often times communicate a different message from the spoken word. Marji Guyler-Alaniz, founder of FarmHer, will share her purpose for creating FarmHer. Panel discussions will include women’s mental health and the importance of mentorship.
I am FarmHer will be hosted Monday, June 17 through Wednesday, June 19 at the Embassy Suites in Des Moines, IA.

Tickets are available for $300 through April 30 with early bird registration. After that date, prices will increase to $350. Tickets will be available for purchase through June 7 or while supplies last.

Registration is now open at [iamFarmHer.com](http://iamFarmHer.com). For updates, follow @FarmHer1 on Facebook, Twitter and Instagram.

**About FarmHer:**
FarmHer was founded in 2013 to change the image of agriculture, depicting women taking an active role in the industry through photographs and by sharing their stories. It quickly became clear that women in agriculture not only appreciated FarmHer, but they needed it. And they asked for more. Today, FarmHer has grown into much more than just a gallery of images; it is changing the way people perceive a farmer. Through events, a weekly TV and radio show, podcast and lines of merchandise, FarmHer continues to update the image of agriculture to include women. Women are rising to the forefront of agriculture and FarmHer is excited to be a driving force behind this effort. Learn more at FarmHer.com.

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