News Release

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FarmHer to Film National TV Show at Fifth Grow Event in Iowa

Fifth GROW event to be held Friday, November 15, 2019 at FFA Enrichment Center

DES MOINES, Iowa – FarmHer will host its fifth and final Grow event for women on Friday, November 15, 2019 at the FFA Enrichment Center in Ankeny, IA.

Young women who are engaged or interested in agriculture, science or food will have the opportunity to hear from inspiring speakers, engage with women leaders in the industry and participate in the filming of the FarmHer TV show. Topics will include confidence building, chasing your dreams and pursuing a passion for agriculture through careers as professionals and producers. A limited number of tickets are available now at FarmHer.com under the Events tab for $15. Groups are welcome.

New this year to the Grow event, FarmHer Founder and Host, Marji Guyler-Alaniz, will engage in a round-table discussion with three women from across the country who have chased their dreams and are building their futures in agriculture. From women taking on the legacy of family farms, to those who are building their own from scratch, these diverse FarmHers will share their stories and discuss how they found their confidence to pursue their passion in front of the Grow audience and the cameras for an episode of FarmHer, the national cable television show that airs weekly in over 50 million households on RFD-TV. Also, the Women Leading the Way Lunch will connect current agriculture professionals and producers with future agricultural leaders. Lunch discussions will center around the attendees indicated areas of interest. The FarmHer Connection Point networking area will be available throughout the day, connecting attendees with ag-based businesses and organizations.

“Our goal with the Grow series of events is to show young women that they can do anything they set their mind to,” said Marji Guyler-Alaniz, President and Founder of FarmHer. “Through FarmHer we live the motto, if you can see it, you can be it, and that is exactly what Grow will show these women who will play a significant role in the future of agriculture. By bringing together today’s successful women in the industry with the next generation of leaders, we aim to help these young women ‘Grow’ as a FarmHer.”

Grow by FarmHer is made possible by forward-thinking sponsors. For updates, follow @FarmHer1 on Facebook, Twitter and Instagram or visit the Grow by FarmHer website under Events at FarmHer.com.
About FarmHer:
FarmHer was founded in 2013 to change the image of agriculture, depicting women taking an active role in the industry through photographs and by sharing their stories. It quickly became clear that women in agriculture not only appreciated FarmHer, but they needed it. And they asked for more. Today, FarmHer has grown into much more than just a gallery of images; it is changing the way people perceive a farmer. The brand includes a national, award-winning weekly cable television show, a SiriusXM radio show and podcast, social and traditional media platforms, and merchandise. Women are rising to the forefront of agriculture and FarmHer is excited to be a driving force behind this effort.

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