Experience Where Agriculture Meets Art With FarmHer

See the women of Iowa agriculture and create your own art at the Iowa State Fair

DES MOINES, IA – Experience FarmHer, where agriculture meets art through a photography display featuring images of Iowa women farmers, at the 2019 Iowa State Fair. The interactive display, located on the ground floor of the Agriculture Building, will walk fairgoers through the stories of Iowa women who play a significant role in growing food, feeding communities and caring for the land.

The photographs, taken by Iowa photographer Marji Guyler-Alaniz, the President and Founder of FarmHer, will feature the diversity and strength that women bring to the Iowa landscape. From the cattle and row crops at Melissa Eshelman’s farm near Des Moines to the diverse vegetables and colorful clothing dotting the fields at the Global Greens urban farm, and many others, the display celebrates the women who are the culture of AgriCulture.

Also in the exhibit, FarmHer and Nationwide Agribusiness have teamed up to give fairgoers of all ages an interactive art experience of their own. Visitors to the booth will receive a free canvas bag and can show off their creativity to decorate it by coloring inside (or out) of the lines! The exhibit will be open from 9-9 daily. Guyler-Alaniz will be available for onsite interviews Monday, August 12 from 6-9 PM, Thursday, August 15 from 3-6 pm and Friday, August 16 from 6-9 pm or by appointment.

“Through the photographs of FarmHer we share the stories of women, communities, food and rural Iowa. We connect people to an otherwise unseen part of our culture, but one of the most important. FarmHers work hard to grow the food we all eat and care for the land where we all live. They are the culture of agriculture and the stories told through these images are so very powerful. We are proud to share them with the people of Iowa.”
Fairgoers can experience even more FarmHer at the new red FarmHer barn located north of the Jacobson Exhibition Building. The outdoor location at the barn will feature the 2019 limited-edition Iowa State Fair themed shirts.

To find out more, visit FarmHer.com.

About FarmHer:
FarmHer was founded in 2013 to change the image of agriculture, depicting women taking an active role in the industry through photographs and by sharing their stories. It quickly became clear that women in agriculture not only appreciated FarmHer, but they needed it. And they asked for more. Today, FarmHer has grown into much more than just a gallery of images; it is changing the way people perceive a farmer. The brand includes a national, award-winning weekly cable television show, a SiriusXM radio show and podcast, events for women and merchandise. Women are rising to the forefront of agriculture and FarmHer is excited to be a driving force behind this effort.

###