

FARMHER[®]

Speaking AND Events

FarmHer Reach

FarmHer reaches millions of women connected to agriculture each year through a variety of platforms including our national cable television show, FarmHer and both internal and external events including:

- A feature exhibit at USDA in Washington, DC, for Ag Day 2015
- County and State Fairs around the country
- National women's conferences and events
- FarmHer sponsored events for women of all ages
- Keynote appearances and more



Strategic Partnerships

Partnerships with agriculture-based organizations help further FarmHer's reach to rural audiences. These partnerships include organizations such as 4-H, FFA, numerous land-grant colleges and universities, RFD-TV and The United States Department of Agriculture (USDA).



FarmHer In the Media

FarmHer maintains a wide online and social media presence (see www.farmher.com or visit @farmher1 on social media). This presence results in a far reaching effect and can spur interest in the programming in nearly any location. The spread of both programming and online presence has resulted in significant national and reoccurring press including O The Oprah Magazine, Yahoo, NPR, Public Television, Meredith Publishing, Smithsonian Magazine, Fast Company, RFD-TV and many more.



FarmHer Speaking and Programming

FarmHer can bring a wide range of speaking topics and programs to your event. With options ranging from tailored keynote talks to breakouts or an interactive exhibit of photographs, FarmHer can provide inspiration and enjoyment for audiences of all ages. In addition to speaking opportunities, FarmHer also offers these enriching experiences for your event:

- Exhibit FarmHer photos in a scalable, free-standing display for a short event or in a semi-permanent display for longer engagements.
- Offer FarmHer merchandise for sale at event or include co-branded merchandise in giveaways.
- Programming can include free membership in the FarmHer online community, providing further networking opportunities for attendees.



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About FarmHer

Women have always been an important but mostly unseen aspect of agriculture and in recent years, are rising to the forefront in so many ways. FarmHer is building community for these amazing women by connecting them in person and online. FarmHer does this through a unique blend of engaging keynote presentations, breakout sessions, a multi-media experience featuring photography and video, interactive community builders for program participants and an engaging online community. We would love to work with you to create custom programming for your event.

The FarmHer Team

FarmHer offers tailored presentations in keynote, panel or breakout format, rich with FarmHer images, exploring a variety of topics. Read more about the passionate messages the FarmHer team can bring to your event.



Marji Guylar-Alaniz, President and Founder of FarmHer will share her story of inspiration and finding her passion with FarmHer. From the start of the project to where it is today, Marji will take you along with her on the FarmHer journey, introducing you to the strong, amazing women she has met along the way. Their stories are told through still photographs of everyday work on the farm, mixed with heartfelt videos from her TV show, FarmHer. Through the women of FarmHer you will laugh, shed a tear and most importantly, will leave knowing your place in the culture of agriculture.



Carly Cummings, Events + Merchandise Manager for FarmHer, grew up on her family's diversified crop and livestock farm in central Iowa. With a background in entrepreneurship and business development, coupled with her love for agriculture, Carly shares her unique perspectives on taking risks to fulfill dreams; a passion she developed through her own experiences and experiences working with young entrepreneurs. She has become an integral part of helping the FarmHer brand grow to women all across the country.



Lexi Marek, Communications and GROW Manager for FarmHer is the sixth generation from her family's farm in Southeast Iowa. Through her involvement in agriculture, Lexi has developed a positive brand for herself as well as for numerous companies she's worked with. Lexi became the first outside employee for the company when she started as an intern and has since 'grown' a vision of empowering other young women in agriculture, through the FarmHer GROW events. Her expertise lies within communications and branding, specifically how to share your passion.

Contact us today to discuss bringing FarmHer to your event!

Email: info@farmher.com | Phone: 515-446-9540