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FarmHer Hosting Young Women in Agriculture Event Nov. 13

ANKENY, Iowa – The first Grow by Future FarmHer event focused on young women in agriculture will be held Nov. 13 from 8 a.m. to 5 p.m. at the FFA Enrichment Center in Ankeny, Iowa.

The event is set up to inform, inspire and encourage women to successfully pursue agricultural careers both as professionals and producers. The event is focused on young women between the ages of 15 to 23 in Iowa.

Tickets are \$25 and will go on sale Sept. 1. Only 150 tickets will be available. The cost will be reduced to \$20 for groups of five or more. The ticket costs cover breakfast, lunch and a limited edition Grow by Future FarmHer t-shirt.

The event will include a variety of topics and feature keynote speaker, Alexis Taylor who is the USDA Deputy for Farm and Foreign Agricultural Services. The Women Leading the Way Luncheon will connect current agriculture professionals with future agricultural leaders. Discussions will include STEM topics, sharing ag stories, FarmHer photography, producer's perspectives and international agriculture. A Connection Point networking area will be available throughout the day, connecting the women with ag-based businesses and organizations.

"This event will give lowa's young women a great start at making connections, gaining inspiration and building confidence to help them become successful in their agriculture endeavors," said Marji Guyler-Alaniz president and founder of FarmHer, Inc. "I am so excited to have FarmHer be the foundation of this exciting event and am looking forward to seeing these young women flourish."

Grow by Future FarmHer is made possible by our forward-thinking sponsors. For updates, follow FarmHer1 on Facebook, Twitter and Instagram. Registration opens Sept. 1 at 8 a.m. at <u>http://www.FarmHer.com/pages/grow</u>

About FarmHer

Founded in 2013 to update the image of agriculture to include women through imagery, FarmHer has become a multi-faceted source of inspiration and connection for women in all types of agriculture. FarmHer images are shared through social and traditional media, updating the image of a farmer and rancher to include the women who have always been imperative to growing food and fiber.

FarmHer also has launched an online community for women in agriculture – both professionals and producers - to connect women in a safe and private online environment. Additionally, FarmHer includes a clothing line that showcases who these women are and tells the world what they love. See more and follow the journey at www.farmher.com

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