



**FarmHer Communications Intern  
Summer 2018**

***About FarmHer***

FarmHer, Inc. was founded in 2013 with a mission to shine a light on women in agriculture and update the image of the industry. Women have always played an important but mostly unseen role, but now they are rising to the forefront and FarmHer is excited to one of the leading forces behind that.

The company is currently composed of a three individuals, all of whom the selected candidate will have the opportunity of working with. Marji Guyler-Alaniz is the Founder + President, Carly Cummings serves as the Events + Merchandise Manager, and Lexi Marek recently joined as the Marketing + Communications Manager.

***Internship Description***

FarmHer, Inc. is able to fulfill its mission through the use of imagery, television, merchandise, and events. Communications is what brings all of these pieces together to create the FarmHer brand and community.

The FarmHer Communications Intern will have the opportunity to support all aspects of the business with an emphasis in marketing and communications. Duties may include, but will not be limited to, assisting in the development of online communications materials (i.e. email blasts, social media posts, press releases), writing blog posts, creating graphics, photographing, planning and staffing events, coordinating a brand rep program, planning and executing various campaigns and creating new initiatives as needed. Assisting with the FarmHer Market merchandise will be requested as needed.

As a small, entrepreneurial company, FarmHer offers a unique experience to its interns and guarantees that you will receive extensive exposure to many roles within communications, business, merchandising, and sales.

Travel is required, including overnight trips for multiple nights. All travel expenses will be covered by FarmHer.

## ***Requirements***

Candidate's pursuing a bachelor's degree in an agriculture, communications or marketing discipline will be considered. The following are required for an ideal candidate:

- Working knowledge of agriculture
- Exude a visible passion for the industry as well as communications and marketing
- Excellent communication and writing skills
- High energy and creative mindset
- Ability to manage multiple projects at once
- Motivated with a desire to interact with people and groups
- Strong interpersonal skills including working with others
- Self-directed personality

## ***Preferred Qualities***

The following qualities will be given priority:

- Proficiency in Adobe InDesign, Illustrator, and Photoshop
- Design experience with graphic layouts for communications pieces
- Ability to work with Macbook software
- Enthusiasm for the mission of FarmHer, Inc.

Candidate will be required to work 14, 40-hour weeks during the summer of 2018 (mid-May - mid-August) at the FarmHer headquarters. Address below.

10576 Justin Dr.  
Urbandale, IA 50322

Pay will be relative to experience.

## ***Application Process***

Applications and resumes must be submitted by **November 20, 2017** for consideration.

Application can be completed [here](#).

**Candidate resume and 3 writing samples are required to complete the application process.**

Once your application is submitted, please email your resume and writing samples to [carly@farmher.com](mailto:carly@farmher.com). Name the files you send as follows: Last Name\_First Name.pdf

Thank you for your interest in our internship program. We look forward to reviewing your application!