



## Mini Series

### Who We Are

FarmHer was founded in 2013 to change the image of agriculture - including women in that image through photographs and stories. It quickly became clear that women in agriculture not only appreciated FarmHer, but they needed it. And they asked for more. Today, FarmHer has grown into much more than images that are changing the way people perceive a farmer, but also into a national television show, online community and targeted events, designed just for women in agriculture.

### I am FarmHer 'Mini Series'

**I am FarmHer** started as a national event to bring together women from all walks of life who share a love for agriculture and a desire to collaboratively bring light to how their lifestyles are impacting the world around them. With the success of this national event, which provided attendees with up-to-the-minute information and education on topics vital to women operating within the ag industry, FarmHer has decided to expand with an I am FarmHer 'Mini Series'. This mini series will consist of 1-day events across the country to connect women in the industry. Attendees will include: producers, farmers, ranchers and agribusiness professionals.

### Sponsorship Levels

#### **I am FarmHer 'Mini Series' Sponsor (\$2,000)**

This is the premier sponsorship level for the **I am FarmHer 'Mini Series'** event for women in agriculture. As an **I am FarmHer 'Mini Series' sponsor**, you will gain premier visibility and signage in all printed event materials.

#### Benefits include:

- 5 complimentary attendee registrations
- Logo under **I am FarmHer 'Mini Series' Sponsor** section of all signage
- Company mention at the opening and closing of the event
- Premium logo placement:
  - Mentions in news releases, social media, and email blasts
  - **I am FarmHer** website
  - Event signage, program

**Collaborate Sponsor (\$1,000)**

- 3 complimentary attendee registrations
- Logo under **Collaborate Sponsor** section of all signage
- Logo placement:
  - Mentions in FarmHer social media
  - **I am FarmHer** website
  - Event signage, programs

**Communicate Sponsor (\$500)**

- 1 complimentary attendee registrations
- Logo under **Communicate Sponsor** section of all signage
- Logo placement:
  - **I am FarmHer** website
  - Event signage, programs

**Connect Sponsor (\$250)**

- Logo under **Connect Sponsor** section of all signage
- Logo placement:
  - **I am FarmHer** website
  - Event signage, programs

For more details or to reserve your sponsorship today, please contact Carly Cummings at:  
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